

Woodland Enterprise Development Resources

Woodland Enterprise Resources and Suggested Reading:

Forest Landowner's Guide to Evaluating and Choosing a Natural Resource-Based Enterprise

Contact Leslie Horner (lah310@psu.edu) or Jonathan Kays (jkays@umd.edu) for a free printable PDF.

Developing a Custom Portable Sawmill Enterprise (NRAES-134)

https://extension.umd.edu/sites/extension.umd.edu/files/_docs/programs/woodland-steward/nraes134sawmill-complete.pdf

Woods That Work—Pennsylvania Green Ribbon Task Force Report on Forest Products, Conservation, and Jobs

Search for “Woods That Work” at: www.dcnr.pa.gov

About Goats in the Woods

http://www2.dnr.cornell.edu/ext/goatsinthewoods/technical_materials/gjw_technical_materials_page.htm

About PA and NY wood products, marketing examples, and potential competitors or collaborators

www.ShopLocalSaveLand.org

Certification for Forest-grown Ginseng

www.paorganic.org/forestgrown

Certification of Wood

Pennsylvania Sustainable Forestry Initiative (ask about certification of privately owned forests) www.sfiopa.org

Forest Stewardship Council—Learn more at <https://us.fdc.org/en-us>

Portable Winch for small/light on the land operations

www.portablewinch.com

USDA National Agroforestry Center—calculator for estimating costs of some NTFPs, for some plants/enterprises

<http://nac.unl.edu/tools/ntfp.htm>

Equinox Botanicals

<http://www.equinoxbotanicals.com/>

Fungi Perfecti—mushroom spores and inoculation equipment

www.fungi.com

Exeterra—charcoal retort, Back Forty Colliers charcoal producers

www.exeterrallc.com

www.llsathens.com

About biochar, contact Gary Gilmore, PA DCNR Bureau of Forestry's Forest Stewardship Coordinator ggilmore@pa.gov

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Cooperative Development Resources and suggested reading:

How to Start a Cooperative

USDA Rural Development Business and Cooperative Programs, Cooperative Information Report 7

Search for it at: <https://www.rd.usda.gov/publications/publications-cooperatives>

Co-ops 101: An Introduction to Cooperatives

USDA Rural Development Business and Cooperative Programs, Cooperative Information Report 55

Search for it at: <https://www.rd.usda.gov/publications/publications-cooperatives>

Vital Steps: A Cooperative Feasibility Study

USDA Rural Development Business and Cooperative Programs, Cooperative Information Report 7

Search for it at: <https://www.rd.usda.gov/publications/publications-cooperatives>

Cooperatives: Principles and Practices in the 21st Century

Free printable PDF at: <http://www.icdc.coop/sites/default/files/cooperative-principles-practices.pdf>

Entrepreneurship and Marketing Resources and suggested reading:

Entrepreneur's Guide –Starting and Growing a Business in Pennsylvania

PA Department of Community & Economic Development

Free printable PDF at: <https://dced.pa.gov/download/entrepreneurs-guide/>

Developing a small business—Pennsylvania Business One-Stop Shop

Learn more, find technical assistance, explore small business webinars at: www.business.pa.gov/library.html

Tools for Engaging Landowners Effectively

Understanding your audience (potential customers) and effectively target your marketing strategies

<http://www.engaginglandowners.org/landowner-data/landowner-segments>

<http://www.engaginglandowners.org/case-studies>

Also contact Leslie Horner (lah310@psu.edu) and/or Allyson Muth (abm173@psu.edu) for tips and assistance.

For additional help with finding resources and answering questions, contact:

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